HOW TO FIND INFORMATION
ABOUT COMPANIES AND
INDUSTRIES

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ARC
American Business Disc on Library Menu
Tables
This electronic file lists companies which advertise in the yellow pages by SIC code, area code, zip code, etc. Includes subsidiary or headquarters status. Updated quarterly.

REF
Dun's Business Identification Service.
Grey
File
Lists more than ten million business establishments in the United States. If the company you are researching does not appear in this list, the company probably is fictitious. Updated annually.

FINDING INFORMATION ON PUBLICLY-OWNED COMPANIES

Finding information on publicly-owned companies can be relatively simple because these companies are required by law to file changes in financial status and annual reports with the U.S. Securities and Exchange Commission and the information becomes public knowledge. Check the following sources:

RREF
HG
Austin, TX: The Reference Press.
4057
A28617
Two-page profiles of major enterprises with key competitors and company history.

RREF
International Directory of Company Histories.
Chicago: St. James Press.
HD
2721
Provides detailed information on the world’s largest and most influential companies.

REF
Moody's Investors Service. Moody's Complete Corporate Index.
HG
New York: The Service.
4961
M66
A comprehensive index to over 20,000 corporations listed in Moody's Industrial, Bank and Finance, Public Utility, Transportation, and International manuals. A copy of this index will be found in the Reference stacks and is also available at the Reference desk.


Provides corporate news and financial information on American, Canadian and other foreign companies listed in the U.S. stock exchanges.
Although we have the most recent edition of each of these manuals, we also have microfiche editions of all dating back to the early 20th century. You may need to use these earlier editions depending on the year of your case.

New York: Standard & Poor’s Corp.
HG 4501 .S7663

Similar to the *Moody’s Manuals* in statistical coverage but gives only a cursory view of company history.

*Standard & Poor’s Stock Reports.* New York: Standard & Poor’s Corporation, 1973 -

A quick look at company sales, ten years worth of financial data, outlook for future and any current news such as takeover bids.

- American Stock Exchange (REF HG 4905/.S44/v.1-4)
- New York Stock Exchange (REF HG 4905/.S443/v.1-4)
- Over the Counter (REF HG 4905/.S444/v.1-4)

Standard & Poor’s OTC Profiles. New York: Standard & Poor’s Corporation
HG 4501 .S69

Covers companies not actively traded on OTC or regional exchanges.

HG 4501 .V26

Arranged by industries with company profiles.

Annual Reports. (Microfiche cabinets, 2nd floor) with Newsbank.

Includes microfiche copies of all NYSE, ASE, Michigan over-the-counter, and other selected over-the-counter companies’ annual reports.

Ward’s Business Directory of U.S. private and public companies. Detroit: Gale Research, 1990-
HD 2771 .W39

Volume 5 ranks all the companies in the first three volumes by sales within their SIC Codes. Volume 6 organizes the more than 125,000 domestic companies listed within the states by SIC codes ranked by sales.

FINDING INFORMATION ON PRIVATELY-OWNED COMPANIES:

Privately owned companies are NOT required to file with the Securities and Exchange Commission; therefore information
about these companies is often very difficult to find. Try looking in the following sources.


A comprehensive resource detailing hiring practices and employment opportunities in more than 5,000 U.S. companies, some of them private.

**Hoover's Guide to Private Companies.** Austin, TX: Reference Press, Inc.

A comprehensive resource detailing hiring practices and employment opportunities in more than 5,000 U.S. companies, some of them private.

**Million Dollar Directory, America's Leading Private and Public Companies.** Parsippany, NJ: Dun and Bradstreet.

Extensive coverage of public and private companies. Profiles 160,000 U.S. companies.

**Ward’s Business Directory of U.S. Private and Public Companies.**

Volume I is an alphabetical listing of U.S. companies with only $11.5 in sales. Lists major U.S. private companies with sales from $500,000 to $11.5 million per year in Volume 2. Includes sales, number of employees and chief executive officers.

**FINDING OUT IF A COMPANY IS A SUBSIDIARY OF A LARGER COMPANY:**

If you cannot find the company listed in any of the above sources, the company may be a subsidiary or a division of a larger company. The following sources will assist you in making this determination. Remember that if the company is a subsidiary or a division of a larger company, you will then need to search for information under the parent company’s name.

**America's Corporate Families.** Parsippany, N.J.: Dun’s Marketing Services.

Contains information on more than 8,000 U.S. parent companies and their 44,000 domestic divisions and subsidiaries.

**America’s Corporate Families and International Affiliates.** Parsippany, N.J.: Dun’s Marketing Services.

Provides information on those multinational corporate families having at least one U.S. family member and at least one member elsewhere.

**Directory of Corporate Affiliations.** Skokie, Ill.: National Register Publishing Co.

Gives an in-depth view of major U.S. corporations and their divisions, subsidiaries and affiliates. Four volumes combine the International Directory with the two volumes of United States and a two volume Master Index.


The family tree of major corporations in the world may be traced in these volumes.
FINDING MAGAZINE AND/OR NEWSPAPER ARTICLES ON A COMPANY OR AN INDUSTRY:

Magazine or newspaper articles may help you locate information by the company name, product name and/or the industry. Many of the library’s indexes go back many years, in particular, Reader’s Guide, Business Periodicals Index, Wall Street Journal Index, and the New York Times Index.

**ARC Tables**

**General Periodicals Index on Library Menu**

A CD-ROM database which provides indexing to approximately 1100 journals and newspapers, including general interest, business and management journals. The database is updated monthly and covers 1980 - to last month and the most current sixty days of indexing of New York Times and Wall Street Journal.

**ARC Table**

**Business Index**

Indexes information from more than 800 business periodicals, Wall Street Journal, New York Times, (financial section) and business articles from general and legal periodicals. Years back to 1979 are indexed on microfiche which is available at the Reference desk.

**Index Table**

**Business Periodical Index**

Bound volumes which index business periodicals by subject. The volumes include coverage from 1959 to date. If you need articles before 1959, use Reader’s Guide or Industrial Arts Index.

**Index Table**

**Industrial Arts Index**

Print index covering business, science and technology. Library has 1947 -.

**ARC Tables**

**National Newspaper Index on Library Menu**


**Index Table**

**Reader’s Guide to Periodical Literature**

An author and subject index to general interest magazines. The volumes include coverage from 1898 to date.

**Index Table**

**Wall Street Journal Index**

Bound volumes which index articles on business and economic topics, news of individual companies, Dow Jones and other averages, commodity and stock market quotations and other data. Indexing dates from 1955. Divided into Corporate (by name) or General (by industry or subject) sections.

**ARC Tables**

**Business Newsbank on Change Tape**

Indexes and includes full text from hundreds of local and business periodicals. Library holds
FINDING INFORMATION ABOUT AN INDUSTRY:

Industry information can be located in numerous sources. Magazine and newspaper indexes are very useful especially if you need to find information about an industry in a particular year. For example, if your case takes place in 1967 and you need to find statistics about the automobile industry for that year, use the Business Periodicals Index for 1967 or 1968. The following reference sources (some of which do date back a number of years) may also be useful.

Index
Table
E


Indexes and abstracts statistics on numerous topics from the publication government agencies, describes these publications and makes the material available on microfiche.

RREF
HG
4057 .D86


Ranks public and private businesses within an industry by annual sales volume and number of employees.

RREF
HF
5035 .E53

Encyclopedia of Business Information Sources. Detroit: Gale Research Co.

Suggests specific sources where you may look to find information about industries.

RREF
HG
4501 .M66


Contains key financial information, operating data and ratios on approximately 4,000 companies.

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E


Provides information on current statistical publications issued by trade, professional, public interest, and other non-profit associations. Includes abstracts and is available on microfiche.

RREF
HC
106.6 .S74


Provides composite statistics on an industry which include data on leading companies within the industry.

RREF
HC
101 .U54


Evaluates and projects sales trends with statistics for various sectors of the U.S. economy.

RREF
HG
4501


Includes a consolidated financial report for many industries.
Ward's Business Directory...
Volume 4 lists the 1,000 largest privately held companies.

(REF HD 9941/.D36)
Offers extensive coverage of both public and private companies.

Provides annual sales volume and employee size to over 10,000 companies which participate in the healthcare industry. Latest edition at Health Sciences Library.

Lists companies active in electronics manufacturing or distribution with only the electronics divisions or subsidiaries described.

Provides corporate profiles of the nation’s largest publicly-owned retail corporations. Includes sales and earnings figures, assets and liabilities, number of stores and more. 1965-To date.

Profiles corporations manufacturing textile fibers, textile mill products, and apparel. Includes trademarks or brand names. 1974-To date.

Three volume work which includes company histories.

Market Share Reporter. Detroit, MI: Gale Research Co.
Compilation of market share reports from periodical literature and brokerage reports. An annual compilation of reported market share data on companies, products, and services.

Principal International Businesses. New York: Dun and Bradstreet.
Contains detailed data on 50,000 leading firms in 133 countries.

Lists over 17,000 advertiser companies allotting annual appropriations for national or regional advertising campaigns.

**REFERENCES:**

*The Unlisted Market Guide.* GlenHead, N.Y.: Unlisted Market Service Corp.

*Hoover's Handbook of World Business.* Austin, Tx: Reference Press

**OTHER SOURCES:**
The Timme Library has a variety of other reference sources which may be helpful in finding company information, statistics about industries, product information and so forth. Depending on the case you are researching and the year in which it took place, you may want to check some of the following resources. Remember, these are just a sample of what the library has. If you need additional help,

**ASK A LIBRARIAN!**